

REP HEADLINE# 6387415
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880

OCT19/12 16.11
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME NOELLE RAMSEY
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6387415

PRDCT AMERICAN CROSSROADS EST#1257 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT19/12 16.11

REP: TO NSA/NSM
FROM WES FOR DAVE
*NEW ORDER
\$9900...16X
THANKS PLEASE CONFIRM 10/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Issue

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 27

AGENCY EST# = 1257

1			1000A-1100A	30		\$600.00	10/26	10/26	1		FRI	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
2			1100A-1200N	30		\$600.00	10/26	10/26	1		FRI	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												

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3			900A-1000A	30		\$600.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS												
4			1000A-1100A	30		\$600.00	10/29	10/29	1		MON	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.9 CON COM1: PEOPLE'S COURT												
5			1100A-1200N	30		\$600.00	10/29	10/29	1		MON	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.6 CON COM1: PEOPLE'S COURT												
6			900A-1000A	30		\$600.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS												
7			730P-800P	30		\$900.00	10/27	10/27	1		SAT	1
PROGRAM : TWO AND A HALF MEN RA35+ : 0.8 CON COM1: TWO AND A HALF MEN												
8			1000A-1100A	30		\$600.00	10/25	10/25	1		THU	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.9 CON COM1: PEOPLE'S COURT												
9			1100A-1200N	30		\$600.00	10/25	10/25	1		THU	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.6 CON COM1: PEOPLE'S COURT												
10			900A-1000A	30		\$600.00	10/25	10/25	1		THU	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS												

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:LINE#	:	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
11			1000A-1100A	30		\$600.00	10/30	10/30	1		TUE	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
12			1100A-1200N	30		\$600.00	10/30	10/30	1		TUE	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
13			900A-1000A	30		\$600.00	10/30	10/30	1		TUE	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												
14			1000A-1100A	30		\$600.00	10/24	10/24	1		WED	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
15			1100A-1200N	30		\$600.00	10/24	10/24	1		WED	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
16			900A-1000A	30		\$600.00	10/24	10/24	1		WED	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												

OCT/12 \$6,300.00 NOV/12 \$3,600.00

CONTRACT TOTAL \$9,900.00
TOTAL SPOTS 16

MARKET TOTALS \$990,000 WDCW 1% WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% WDCA 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

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:LINE#	:	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
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CON COM1: PEOPLE'S COURT												
16			900A-1000A	30		\$600.00	10/24	10/24	1		WED	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												

OCT/12 \$6,300.00 NOV/12 \$3,600.00

CONTRACT TOTAL \$9,900.00
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CABL 0%

SVC- NSI
DEMOS- RA35+*